

# Turn static guides into audio content people actually finish

Auripath lets you deliver the original PDF and an audio version together, so visitors can download, listen, skim, save, or share in the format that suits them best.

## AUDIO GUIDE PREVIEW



2:14

## What this demo shows

Most downloadable resources are requested with good intent but consumed later, if at all. Auripath helps close that gap by pairing the original PDF with an immediate audio version while interest is still high.

PDF + audio together

Better follow-through

Fits existing forms

Measurable engagement

## Why this format works



### Keep the original resource

Visitors still get the PDF they expected for saving, skimming, and sharing.



### Offer an easier starting point

Audio gives people a lower-friction way to begin immediately instead of postponing the guide.



### Match real behaviour

Some people want to read, some want to listen, and some want both on the same page.



### Measure what happens next

Track starts, completions, and downstream actions after the resource is delivered.

## What to turn into audio first

- Guides and checklists that already get signups
- Thank-you or delivery pages where attention is highest
- Resources tied to enquiries, bookings, or sales calls
- Assets that explain your offer clearly

## Quick rollout checklist

- Choose an existing PDF
- Create the audio version
- Deliver both formats together
- Track views, plays, and conversions

## Bottom line

Resource delivery works better when people can actually use what they just requested. Auripath turns a routine PDF handoff into a more flexible and more useful content experience without forcing you to rebuild your existing setup.

DEMO TAKEAWAY

## PDF + audio

A simple way to improve follow-through while keeping your original resource intact.